

**proudly present a
Technical Course on**

**Emerging NCAPs – A Silver Bullet to
Vehicle Safety Enhancement**

Main Speakers

Eng. Alejandro Furas

Secretary General, Global NCAP
Secretary General, Latin NCAP

**Prof (Adjunct) Ir. Dr. Khairil Anwar
Abu Kassim**

Director, Vehicle Safety & Biomechanics
Research Centre, MIROS
Secretary General, ASEAN NCAP

Date: August 2nd, 2019 (Friday)
Time: 9.30 am – 1.00 pm
Venue: MIROS Gallery
Ground Floor, MIROS,
Kajang, Selangor,
Malaysia
Cost: Free
[SPONSORED BY SAEM]

- LIMITED TO 50 PARTICIPANTS
ONLY -

For registration, please email to:
najwa@miros.gov.my
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PROGRAMME

8.30 – 9.30AM : *Registration*
9.31 – 9.40AM : *Welcoming Address
By SAEM Chairman*
9.41 – 10.20AM : *Latin NCAP Updates
by Eng. Furas*
10.21 – 10.50AM: *ASEAN NCAP Updates
By Ir. Khairil*
10.51 – 11.00AM: BREAK
11.01 – 11.30AM: *Safer Car for India &
Africa by
Eng. Furas*
11.31 – 12.05PM: *Open Discussion*
12.06 – 12.15PM: Closing Remark by
MIROS
12.16 – 01.00PM: LUNCH

Abstract

One of the factors that contribute to the significant number of safer cars available in the current emerging markets is resulted from the establishment of new NCAPs since 2010. The New Car Assessment Programme for Latin America and the Caribbean (Latin NCAP) offers consumers independent and transparent information about the safety levels of car models in the market since 2010.

Southeast Asian region followed a year later by initiating its own NCAP named ASEAN NCAP that originated from MIROS and Global NCAP collaboration activity. Countries in the Southeast Asia region are experiencing growth at variable rate but one thing for sure the mobility of the people is also changing progressively. The need for safer vehicles will match the increase risk while on the road. Hence, ASEAN NCAP is targeting to elevate vehicle safety standards, raise consumer awareness and thus encourage a market for safer vehicle in the region.

In order to democratize vehicle safety in other regions of the world, Global NCAP also introduced Safer Car for India program since 2014 and Safer Car for Africa in 2018. The main objective of these programs is to promote safer cars in the said regions.

This technical course offers the chance for participants to learn about the NCAPs in emerging markets; current updates, challenges and wins. By the end of the programme, participants are encouraged to ask questions and initiate discussion with the presenters. Furthermore, this event will be a great opportunity for participants to interact with the two Secretary Generals.

